



**EuroShop**  
All Dimensions  
of Success

# EuroShop Designers Village 2017 – for Retail Architecture and Design



Messe  
Düsseldorf

# EuroShop 2017: All Dimensions of Retail.

The EuroShop is the ultimate retail trade fair highlight, as the undisputed leading trade fair for retail investments, which provides a trend barometer and innovation forum. Every three years, it raises the bar in terms of quality, variety and global reach.

With the theme “All Dimensions of Retail”, the EuroShop 2017 is being presented with an innovative new concept: a future and success oriented system consisting of seven adventure dimensions of retail – each with clear topics and contents.

You can also come and benefit – as an architect or designer – from the most exciting EuroShop of all time. Be there to experience whole new dimensions.

The EuroShop film: imposing impressions of the largest and most significant event worldwide for retail and its partners.





## New Dimensions for your Success: EuroShop Designers Village 2017 – for Retail Architecture and Design.

The EuroShop Designers Village is being presented in 2017 in the dimension entitled Shop Fitting and Store Design. The environment couldn't be any better – in hall 12, on floorspace of over 1,000 sqm, surrounded by renowned specialists.

The focus here is on interior design, with high-quality and future oriented concepts ranging from efficient standard solutions to international high-end retail design.

The EuroShop Designers Village is the ideal presentation forum for architecture firms and design studios with a retail focus: high-quality in terms of design and construction of the stands, complex and spacious in the lounge area. 28 international architects and designers will be able to make their mark in 2017 within this exclusive setting. You too.

With over 100,000 visitors, EuroShop 2017 offers you the opportunity to experience new dimensions of success.

# Designers Village – stand packages and conditions of participation.

## Service description:

- Lighting
- 1 power connection 3.3 KW
- 1 integrated storage area
- 2 bar stools
- 3 free exhibitor passes
- 1 entry on the special catalogue page "Designers Village"

## Price for stand space including stand construction:

- 9 sqm € 4,600.–
  - 12 sqm € 6,200.–
  - 15 sqm € 7,700.–
- excluding media flat rate of € 380.– and AUMA fees.  
28 spaces available

Only one stand per company group. Only independent architecture/planning offices in the field of retail design may participate.





## Are you interested?

If you would like to know more, just contact us by phone or email. Karin Wortmann shall be happy to provide with any assistance you may require. If you would like to register – the registration form can be accessed in a single click.

## Registration & Information

Messe Düsseldorf:

Karin Wortmann

Tel.: +49 (0) 211/45 60 – 523

E-mail: [WortmannK@messe-duesseldorf.de](mailto:WortmannK@messe-duesseldorf.de)

You can assess the registration form here

Sponsor:



[www.ehi.org](http://www.ehi.org)

Messe Düsseldorf GmbH  
Postfach 101006  
40001 Düsseldorf \_ Germany  
Tel. +49(0)211/45 60-01  
Fax +49(0)211/45 60-668  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)



Messe Düsseldorf GmbH  
 U2-P6 / Karin Wortmann  
 Postfach 10 10 06  
 40001 Düsseldorf  
 Germany

## Designers Village

### 1 Company and address of the exhibitor\* (contract partner/service recipient\* of Messe Düsseldorf GmbH)

! Our media partner will contact you regarding your catalogue/website presentation in good time.

Company \*\*

Street \*\*

Post Code \*\* City \*\*

P.O. Box \*\* Post Code \*\*

Country \*\*

Company phone \*\* Company fax \*\*

Our parent company is located (country)

Website \*\*

Company E-Mail \*\*

Our contact person – first name/surname Phone

E-Mail Fax

Our Managing Director – first name/surname

Our order number

VAT ID

I herewith confirm that the company (= exhibitor) is an entrepreneur and that all future services of Messe Düsseldorf GmbH will exclusively be purchased for our business. In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf GmbH will be purchased under the explicit use of the VAT-ID No. above mentioned.

Legal (corporate) structure

EuroShop



The World's No. 1 Retail Trade Fair

5 – 9 March 2017

Düsseldorf · Germany

www.euroshop.de

For use by Messe Düsseldorf only: 1.0

Kunden-Nummer

Auftragsnummer

Online-Anmeldung ID

Registration deadline / Start of hall planning:

01/04/16

Phone: +49(0)211/4560-523

Fax: +49(0)211/4560-8576

E-mail: WortmannK@messe-duesseldorf.de

Website: www.euroshop-tradefair.com

### 2 Product categories (Form B)

Please note that product codes are not automatically listed in the catalogue!


Main area of presentation\*\*  
 (list one only):

### 3 Participation at the special "Designer Village" area

Stand according to specifications:

<input type="checkbox"/>	Stand construction package 9 m <sup>2</sup>	4.600,- €
<input type="checkbox"/>	Stand construction package 12 m <sup>2</sup>	6.200,- €
<input type="checkbox"/>	Stand construction package 15 m <sup>2</sup>	7.700,- €
	plus Media fee per exhibitor:	380,- €

### 4 Third party authorised signatory for all legally binding actions for the exhibitor – after being approved as an exhibitor (incl. authority to accept legal documents)

Third party authorized signatory cannot however be considered as the exhibitor.

To be completed only if different from company address above.

Company

Name – first name/surname

Street

Post Code City

Country

Phone Fax

E-Mail

In the absence of any statutory ruling to the contrary, all prices are to be understood as subject to German turnover tax at the statutory rate.

\* after notification of admission by Messe Düsseldorf GmbH

\*\* The basic entry in the catalogue and on the Internet includes company name, address, and contact information, as well as the main area of presentation mentioned. You will receive additional catalogue and portal entry options from the respective publisher after notification of admission.

Data protection regulations see www.euroshop-tradefair.com



Registration deadline / Start of hall planning:

01/04/16

Please re-enter details

Company	
Post Code	City

Phone: +49(0)211/4560-523

Fax: +49(0)211/4560-8576

E-Mail: WortmannK@messe-duesseldorf.de

Website: www.euroshop.de

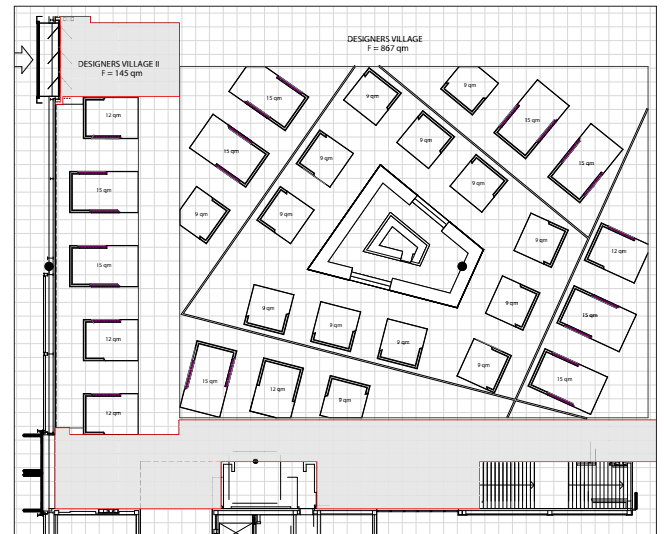
## Designers Village

Model seen from different perspectives

### Specifications:

Lighting, 1 power connection 3.3 KW, 1 Built-in shelf, 2 Bar stools

3 free exhibitor passes, 1 Entry on special "Designer Village" catalogue page



### 7 Invoicing (choose only one)

- Electronic invoicing:**  
(pursuant to clause 3 of the General Terms of Participation)  
We would like to receive Messe Düsseldorf GmbH invoices electronically via e-mail as PDF attachments. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.  
The exhibitor guarantees proper invoice processing by the recipient.  
Please send the electronic invoice to us at the following e-mail address:

via e-mail to \_\_\_\_\_

or

- Invoicing by mail:**  
We prefer receiving the invoice by mail. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.

 to the address of the exhibitor listed under item 1

 to the following billing address

Company \_\_\_\_\_

Street \_\_\_\_\_

Post Code \_\_\_\_\_ City \_\_\_\_\_

Country \_\_\_\_\_

### 6 Comments

---



---



---



---



---

By signing this application we accept as binding the Conditions of Participation as issued by Messe Düsseldorf GmbH, Düsseldorf.

The place of performance and jurisdiction for all mutual obligations is Düsseldorf or, at the request of Messe Düsseldorf, the jurisdiction of the exhibitor's place of business. This also applies to actions under the Bills of Exchange/Cheques Act.

Place, Date \_\_\_\_\_

\_\_\_\_\_

Legally binding signature and company stamp of the exhibitor listed under 1