

Your
Global
Flagship
Event.

EuroShop

The World's Leading Retail Trade Fair

16 – 20 February 2014

Düsseldorf • Germany • www.euroshop.de

EuroShop
Designer Village 2014 –
for Retail Architecture
and Design



Messe
Düsseldorf



EuroShop 2014: Your Global Flagship Event!

In 2014 it will be time again for The World's Leading Retail Trade Fair – or EuroShop, in short. This unique retail trade fair, the world's largest, will be presenting itself this time in a new design: size, strength and scope for ideas – that is its message to exhibitors and visitors. As an architect or designer, you too must follow the call of a communications and business platform that is unparalleled globally.

The EuroShop film: enjoy striking impressions of the world's biggest and most important event devoted to the retail trade and its partners.

EuroShop film



Your International Style Event: EuroShop Designer Village 2014 – for Retail Architecture and Design.

The EuroShop Designer Village will be presenting itself in 2014 to more than 100.000 visitors in unprecedented quantity and quality: over a more generous area, with ultramodern and top-quality stand design and

construction, and in a more luxurious and spacious lounge setting. It will be an eye-catching environment, attractively positioned in Hall 12. It will be an ideal presentation forum for architectural firms and design studios with a retail focus, at the heart of the EuroConcept sector, surrounded by renowned experts in shopfitting. Thirty international architects and designers will have an opportunity to boost their profile here in 2014 in an exclusive setting. You could be one of them.

Make use of this global meeting point for retail design – as a zone for successfully showcasing your projects and for engaging with top decision-makers.

Designer Village – conditions of participation.

Price of stand area incl. stand construction:

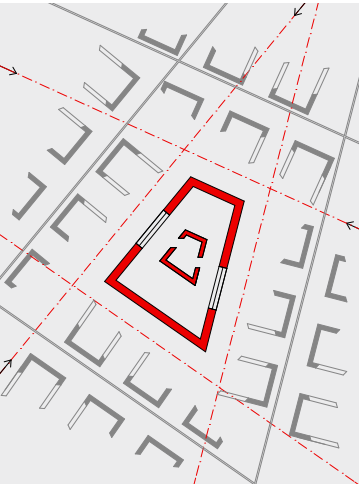
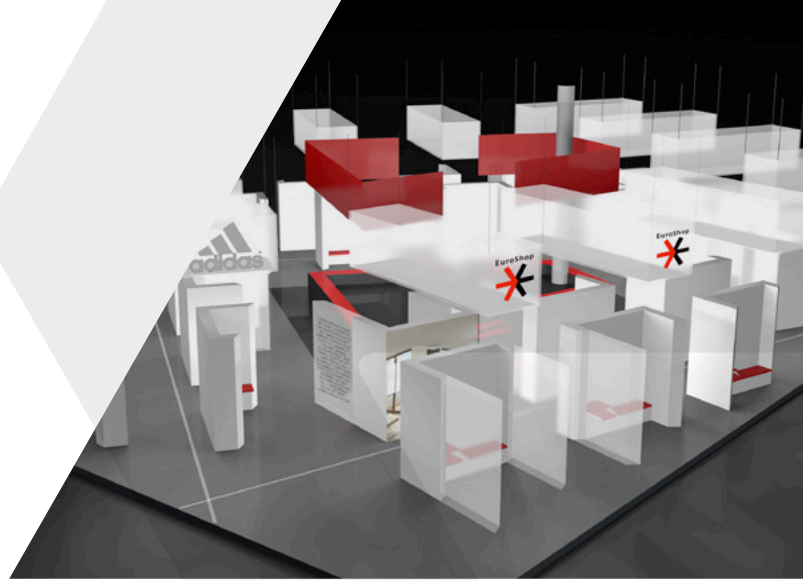
9 sqm € 4.400

12 sqm € 5.900

15 sqm € 7.400

30 stand areas are available.

Over 1.000 sqm of exhibition space. Only 1 stand per company group. Only architectural and design firms operating independently in the retail design market may participate.



Are you interested?

If you want to find out more simply call or e-mail. Tobias Ohm and Patricia Mechbal will be happy to help. To register, just click on the link to the application form below.

Registration & Information

Messe Düsseldorf:

Tobias Ohm

Tel.: (0) 211/45 60 – 523

E-mail: OhmT@messe-duesseldorf.de

Patricia Mechbal

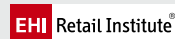
Tel.: (0) 211/45 60 – 587

E-mail: MechbalP@messe-duesseldorf.de

[Click here for the application form](#)



Sponsor:



Tel.: +49(0)221/57993-23
www.ghi.org

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A₃ Anmeldung Application

Seite 1 von 2
Page 1 of 2

Nur von der Messe Düsseldorf auszufüllen: 1.0 For use by Messe Düsseldorf only:	
Kunden-Nummer	<input type="text"/>
Anmeldung erfasst	<input type="text"/>
Anmeldung geprüft	<input type="text"/>

Bitte im Original im Fensterbriefumschlag versenden an: Please send the original to:

Messe Düsseldorf GmbH
UI-6 / Tobias Ohm + Julia Koch + Patricia Mechbal
Postfach 10 10 06
40001 Düsseldorf
Germany

Designer Village

1 Firma und Anschrift Company and address

Firma Company

Straße Address

PLZ Post Code Ort City

Postfach P.O. Box PLZ Post Code

Land Country

Umsatzsteuer-Identifikationsnummer (USt-IdNr.) VAT ID

Tel.

Fax

Internet

E-Mail

 M
 F

Firmeninhaber Owner

 M
 F

Geschäftsführer Managing Director

2 Organisatorischer Ansprechpartner des Ausstellers aus Firma unter Punkt 1

Organizational contact person for exhibitor from company listed under item 1

 M
 F

Ansprechpartner Contact person Tel.

E-Mail Fax

Datenschutzbestimmungen siehe www.euroshop.de
Data protection regulations see www.euroshop.de

M: männlich male
F: weiblich female

Alle Preise verstehen sich zuzüglich der gesetzlichen deutschen Umsatzsteuer, sofern gesetzlich nicht etwas anderes geregelt ist.
In the absence of any statutory ruling to the contrary, all prices are to be understood as subject to German turnover tax at the statutory rate.

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Tel.: +49(0)211/4560-523 / -575 / -587

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KochJ@messe-duesseldorf.de

MechbalP@messe-duesseldorf.de

Internet: www.euroshop.de

3 Teilnahme an der Sonderfläche „Designer Village“

Participation at the special "Designer Village" area

Stand laut Leistungsbeschreibung: Stand according to specifications:

- | | |
|---|-----------|
| <input type="checkbox"/> Standbaupaket Stand construction package 9 m ² | 4.400,- € |
| <input type="checkbox"/> Standbaupaket Stand construction package 12 m ² | 5.900,- € |
| <input type="checkbox"/> Standbaupaket Stand construction package 15 m ² | 7.400,- € |

Mediapauschale pro Aussteller:

Media fee per exhibitor: 350,- €

4 Bevollmächtigung für alle rechtsverbindlichen Handlungen für den Aussteller – nach dessen Zulassung (auch Zustellungsvollmacht!)

Third party authorized signatory for all legally binding actions for the exhibitor – after being approved as an exhibitor (incl. authority to accept legal documents)

Der Bevollmächtigte wird hierdurch nicht Aussteller. Third party authorized signatory cannot however be considered as the exhibitor.

Nur ausfüllen bei Abweichung von o.g. Firmenanschrift.

To be completed only if different from company address above.

Firma Company

 M
 F

Zuständig Name

Straße Address

PLZ Post Code Ort City

Postfach P.O. Box PLZ Post Code

Land Country

Tel. Fax

E-Mail

5 Abweichende Anschrift für den Rechnungsversand

Alternative address for invoices

Firma Company

 M
 F

Zuständig Name

Straße Address

PLZ Post Code Ort City

Postfach P.O. Box PLZ Post Code

Land Country

Tel. Fax

E-Mail

Bitte wenden · Please turn over



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Bitte wiederholen Please re-enter details

Firma Company	
PLZ Post Code	Ort City

Tel.: +49(0)211/4560-523/-575/-587
 Fax: +49(0)211/4560-87587
 E-Mail: OhmT@messe-duesseldorf.de
 KochJ@messe-duesseldorf.de
 MechbalP@messe-duesseldorf.de
 Internet: www.euroshop.de

Designer Village

Modell in verschiedenen Perspektiven Model seen from different perspectives

Leistungsbeschreibung:

Beleuchtung

- 1 Stromanschluss 3,3 KW
- 1 integrierte Ablagefläche
- 2 Barhocker
- 3 kostenlose Ausstellerausweise
- 1 Eintrag auf Katalogsonderseite „Designer Village“

Specifications:

Lighting

- 1 power connection 3.3 KW
- 1 Built-in shelf
- 2 Bar stools
- 3 free exhibitor passes
- 1 Entry on special "Designer Village" catalogue page



6 Kennziffern der Ausstellungsobjekte laut Produktkategorien (Formular B)
 Code nos. of products to be exhibited according to the product categories (Form B)
Achtung: keine automatische Übernahme der Kennziffern in den Katalog!
 Please note that product codes are not automatically listed in the catalogue!

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Schwerpunkt der Präsentation (nur eine Kennziffer möglich):
 Main area of presentation (list one only):

7 Sortierbuchstabe für Veröffentlichungen:
 Initial letter for publications:

Mit dieser Anmeldung erkennen wir die Teilnahme- und Geschäftsbedingungen der Messe Düsseldorf GmbH, Düsseldorf, an. By signing this application we accept as binding the Conditions of Participation and the Terms of Business as issued by Messe Düsseldorf GmbH, Düsseldorf.

Erfüllungsort und Gerichtsstand für alle gegenseitigen Verpflichtungen ist Düsseldorf oder der Gerichtsstand ist nach Wahl der Messe Düsseldorf der Sitz des Ausstellers. Dies gilt auch für Scheck- und Wechselklagen. The place of performance and jurisdiction for all mutual obligations is Düsseldorf or, at the request of Messe Düsseldorf, the jurisdiction of the exhibitor's place of business. This also applies to actions under the Bills of Exchange/Cheques Act.

Ort, Datum Place, Date

Rechtsverbindliche Unterschrift und Firmenstempel
 Legally binding signature and company stamp