

Messe Düsseldorf GmbH  
U2-P6 / EuroShop-Team  
Postfach 10 10 06  
40001 Düsseldorf  
Germany

## Retail Technology Start-up hub

### 1 Legal name and address of the exhibitor\* (contract partner/service recipient\* of Messe Düsseldorf GmbH)

! Our media partner will contact you regarding your catalogue/website presentation in good time.

Company \*\*

Street \*\*

Post Code \*\* City \*\*

P.O. Box \*\* Post Code \*\*

Country \*\*

Company phone \*\* Company fax \*\*

Our parent company is located (country)

Website \*\*

Company E-Mail \*\*

Exhibitor's contact person - first name/surname Phone

E-Mail (Important - your future online name) Fax

Our Managing Director - first name/surname

Our order number

VAT ID

I herewith confirm that the company (= exhibitor) is an entrepreneur and that all future services of Messe Düsseldorf GmbH will exclusively be purchased for our business. In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf GmbH will be purchased under the explicit use of the VAT-ID No. above mentioned.

Legal (corporate) structure



The World's No. 1 Retail Trade Fair  
16 – 20 February 2020  
Düsseldorf, Germany - www.euroshop.de

Start-up hub

For use by Messe Düsseldorf only: 2.0

Kunden-Nummer

Auftragsnummer

Online-Anmeldung ID

Registration deadline / Start of hall planning:

29/03/19

Phone: +49 211 4560-523

Fax: +49 211 4560-8576

E-mail: euroshopteam@messe-duesseldorf.de

Website: www.euroshop-tradefair.com

### 2 Product categories (Form B)

Please note that product codes are not automatically listed in the catalogue!


Main area of presentation\*\*  
(list one only):

### 3 Participation at the Start-up hub

#### 3.1 Conditions of participation

Age of the company: 0 – 10 years

Employees: 1 – 100

Annual turnover: 0 – 3 Mio. €

#### 3.2 Stand units within the Start-up hub at EuroShop 2020

6 m<sup>2</sup> 3,000.– €

The stand price includes:

area of 6 m<sup>2</sup> within the Start-up hub, general illumination, rear wall incl. the company name, lockable counter, 1 chair, 1 multi-power outlet incl. electricity consumption, cleaning, use of the entire Start-up hub infrastructure, 1 Speaker Slot on the Start-up Stage, drinks, WiFi, visit of the 'Guided Innovation Tour', media lump sum, 3 exhibitor passes

9 m<sup>2</sup> 4,000.– €

The stand price includes:

area of 9 m<sup>2</sup> within the Start-up hub, general illumination, rear wall construction with the option of mounting a screen (screen not included) incl. the company name, lockable counter, 1 chair, 1 multi-power outlet incl. electricity consumption, cleaning, use of the entire Start-up hub infrastructure, 1 Speaker Slot on the Start-up Stage, drinks, WiFi, visit of the 'Guided Innovation Tour', media lump sum, 3 exhibitor passes

#### 3.3 Invoice revision (to the extent permitted by law)

Invoice revisions requested by you  
Fee of € 50.00 per revision

### 4 Comments

In the absence of any statutory ruling to the contrary, all prices are to be understood as subject to German turnover tax at the statutory rate.

Data protection regulations see www.euroshop-tradefair.com

\* after notification of admission by Messe Düsseldorf GmbH

\*\* The basic entry in the catalogue and on the Internet includes company name, address, and contact information, as well as the main area of presentation mentioned. You will receive additional catalogue and portal entry options from the respective publisher after notification of admission.

**S<sub>1</sub> Application Start-up hub**

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Please re-enter details

Company	
Post Code	City

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Phone: +49 211 4560-523

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**EuroShop**

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**Retail Technology Start-up hub****5 Third party authorised signatory for all legally binding actions for the exhibitor – after being approved as an exhibitor (incl. authority to accept legal documents)**

Third party authorized signatory cannot however be considered as the exhibitor.

To be completed only if different from company address above.

Company	
Name – first name/surname	
Street	
Post Code	City
Country	
Phone	Fax
E-Mail (Important - your future online name)	

Data protection regulations see [www.euroshop-tradefair.com](http://www.euroshop-tradefair.com)**6 Invoicing (choose only one)**

- Electronic invoicing:**  
(pursuant to clause 3 of the General Terms of Participation)  
Would you email us the Messe Düsseldorf invoice, with the PDF file attached. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.  
The exhibitor guarantees proper invoice processing by the recipient.  
Please send the electronic invoice to us at the following e-mail address:

via e-mail to \_\_\_\_\_

or

- Invoicing by mail:**  
We prefer receiving the invoice by mail. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.

 to the address of the exhibitor listed under item 1 to the following billing address

Company	
Street	
Post Code	City
Country	

By signing this application we accept as binding the Conditions of Participation as issued by Messe Düsseldorf GmbH, Düsseldorf.

The place of performance and jurisdiction for all mutual obligations is Düsseldorf or, at the request of Messe Düsseldorf, the jurisdiction of the exhibitor's place of business. This also applies to actions under the Bills of Exchange/Cheques Act.

Place, Date

Legally binding signature and company stamp of the exhibitor listed under 1