



EuroShop Trade Fairs

Your gateway to the world's markets

Four top events combined into a unique portfolio of highly specialized trade fairs. EuroShop and EuroCIS have been setting standards in Düsseldorf in terms of innovation and in-

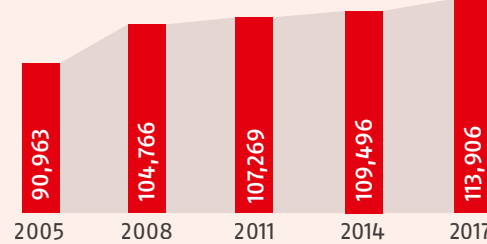
ternationality for decades. in-store asia and C-star provide exhibitors direct access to the growing mega-markets of Asia.

EuroShop is the world's largest trade fair for retail investment requirements. Future-oriented and dynamic like the industry itself, the trade fair presents itself in 8 fascinating retail dimensions. With all the trends and topics that will move you now and in the future.

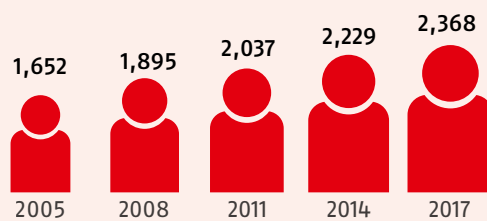
VISITOR INDUSTRIES

- Food and non-food retail
- Consumer and capital goods industry
- Fashion retail/manufacturing fashion
- Wholesale
- Shopfitting and interior design
- Restaurant chains and event catering
- Architecture
- Skilled trades
- Advertising/graphic design
- Visual marketing and merchandising
- Stand construction and events
- IT and security industry

VISITOR FIGURES



EXHIBITOR FIGURES



OVERALL ASSESSMENT OF EUROSHOP 2017



RECOMMENDATION OF EUROSHOP



EuroShop



The World's No. 1

Retail Trade Fair

16–20 February 2020

Düsseldorf, Germany

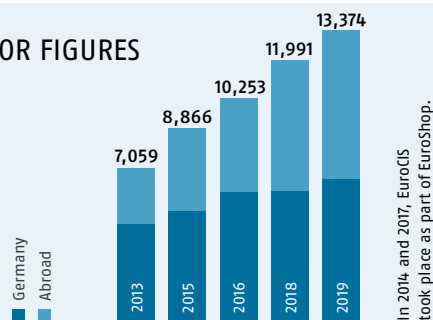
www.euroshop.de

EuroCIS presents the whole world of retail technology as the leading trade fair for this technology in Europe. Concepts for the retail of tomorrow and beyond. Pioneering ideas to drive business. Trends, inventions and solutions of our time – and those of the future.

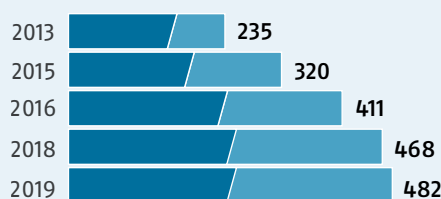
VISITOR INDUSTRIES

- Retailing in any segment
- Wholesale
- Chain restaurants and themed gastronomy
- Online retail
- Consumer goods industry
- IT and security industry
- Financial services and banks
- Leisure and recreation

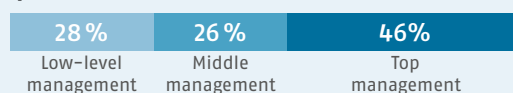
VISITOR FIGURES



EXHIBITOR FIGURES



QUALITY OF TRADE VISITORS



EuroCIS

The Leading Trade Fair

for Retail Technology

23–25 February 2021

Düsseldorf, Germany

www.eurocis.com



Messe
Düsseldorf



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Messe Düsseldorf has been writing success stories since 2015 with the C-star in Shanghai, the dynamic economic metropolis and boom town in China's economically strongest and most promising region for the future.

OVERALL ASSESSMENT OF C-STAR 2019

Satisfied 99%

RECOMMENDATION OF C-STAR

Yes 95%

EXHIBITORS REBOOKING FOR C-STAR 2019*

45%

*as of 05/2019

The annual trade fair is the preferred contact point for top decision-makers in the Chinese retail scene – as a basis for business and as the knowledge platform of choice.



Shanghai's International Trade Fair for Solutions and Trends all about Retail
2-4 September 2020
Shanghai, China
www.c-star-expo.com



■ 150 Exhibitors from 12 countries



■ 13,674 Trade visitors from 46 countries

VISITOR INDUSTRIES

- 69% Retail sector:
 - 10% food retail,
 - 26% fashion and apparel retail,
 - 2% wholesale
- 5% Associations and other organizations
- 36% Services

in-store asia - your entry point to one of the fastest-growing retail markets in the world. This trade fair is the largest meeting of decision-makers from over 7,500 retail and brand companies including consultants, service providers and manufacturers.



■ 116 Exhibitors, thereof 18% from abroad



■ 12,000 m² Net exhibition space



■ 7,001 Trade visitors

The competent decision-makers include

- Brand Marketers (FMCG, CDIT, Lifestyle & Apparel)
- Advertising, Shopper Marketing, Media Agencies
- Retailers (Organized, Independent, Traditional Retail)
- Service Providers

EXHIBITORS BY SECTOR

4.40%	Mannequins & VM Prop
12.56%	POP Display & Shopper Marketing
4.02%	Machine & Material
7.20%	Design
12.37%	Signage & Digital Printer
4.44%	Digital Signage & Retail Tech
30.29%	Fixture
15.14%	Lighting



in-store asia
Inspiration. Innovation. Transformation.

Number One Retail Trade Fair in India
23-25 April 2020
Mumbai, India
www.instoreasia.org



Messe Düsseldorf