

## EuroShop 2023 in Düsseldorf:

**Even after the trade fair a plethora of lectures, interviews and impressions are available for download on demand!**

### Exhibitors highly satisfied with trade fair results

Last week (26 February to 2 March) EuroShop 2023, The No.1 Retail Trade Fair, was held in Düsseldorf. Some 1,830 exhibitors from 55 nations, well over 81,000 trade visitors from 141 countries, innovations, trends and exchanges amongst insiders: EuroShop again proved the most relevant event for the global retail industry, as it does every three years.

Next to forward-looking solutions and products at the exhibition stands, various stages, including the Retail Technology Stage, the Connected Retail Stage, the Store Design Stage and the Expo & Event Stage, presented exciting lectures about current trends and developments in retail as well as best-practice examples covering topics such as Autonomous Stores, Customer Experience and Sustainability in Store Fitting. Even now, after the trade fair, these lectures are still available on demand.

Beyond this, those who could not be on-site every day were also taken live to EuroShop this year: every day live highlight tours provided exciting insights into trade fair activities and captured innovations, products and exhibitor statements.

**Both the stage lectures and the highlight tours and interviews can be accessed online at: [www.euroshop-tradefair.com/en/LIVE-EuroShop-2023](http://www.euroshop-tradefair.com/en/LIVE-EuroShop-2023)**

Meanwhile, the EuroShop exhibitors at the Düsseldorf exhibition halls were very satisfied with the results of the trade fair, the broad international origin of the trade audience, the excellent conversations as well as visitors' firm investment intentions.



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**Here are some exhibitor testimonials:**

“As with every edition, 2023 proved that EuroShop remains the top exhibition for the world of retail, able to bring together all the key players and offer great opportunities for dialogue in a stimulating, dynamic and forward-looking environment. We, as Arneg Group, hope that we managed to convey to all our customers, visitors and colleagues not just the value of Respect – our theme for this year’s event – but our enthusiasm for our latest ideas too.”

**Filippo Marzaro, CEO, Arneg**

“The trade fair was very successful for GK Software. We again registered record visitor numbers at our stand. This confirms that we are perfectly pitched with focusing our solutions on burning retail issues such as personalisation, automation and a holistic customer experience. EuroShop has again confirmed its status as the by far most relevant trade fair for the sector in Europe.”

**Dr. René Schiller, Vice President Communications & Investor Relations, GK Software SE**

“The passion about EuroShop and the diversity of themes were particularly palpable this year. We are especially impressed with the large international attendance of this trade fair. We had numerous valuable conversations with interested visitors from many parts of the world. We jointly celebrated 10 years of Cashinfinity – the brand that is synonymous with cash-management solutions in Germany thanks to Glory.”

**Oliver Kapahnke, Managing Director, GLORY Germany**

“IFES has been exhibiting as the IFES pavilion at EuroShop since 2008 and have once again had a very fulfilling experience in 2023. We have had even more visitors this year than in 2020 and the excitement to attend in-person events again is very evident in the enthusiasm shown by visitors. We will walk away for EuroShop 2023 with many valuable leads and a good ratio of new IFES members.”

**Robyn D’Alessandro, PR & Communications, IFES, on behalf of the 18 exhibitors at the IFES Global Village**



“At the stand, the uncountable visitors coming from all over the world had the chance to experience how our lighting systems can help to make a store successful, sustainable and unique. In this respect, the flexibility of our solutions was especially appreciated, plug-in systems capable of integrating all technical and architectural items, even audio, emergency lighting and communication functions.”

**Pierluigi Gusmani, International Sales Director, Imoon**

“We were already able to rate EuroShop as a very successful event after the second day of the trade fair. The interest, especially in our battery-less ESL, was overwhelming again, and we saw a constant stream of visitors at our exhibition stand. Many trade fair guests also found their way to us from Scandinavia, Western and Eastern Europa, and even New Zealand.”

**Matthias Ernst, Co-Founder Instore Solutions GmbH**

“Once again, EuroShop in Düsseldorf proved the meeting place for the retail world. For ITAB we can only rate this edition as an outstanding success. Our open and inviting stand concept with various innovative customer journeys was very well received. The possibilities for designing efficient check-out zones, self-scanning and loss prevention solutions attracted particular interest. This year EuroShop once more gave us the opportunity to present our capabilities to thousands of customers, interested parties and partners.”

**Klaus Schmid, Senior Vice President, MBU Central Europe, ITAB**

“Euroshop as always was an exciting and successful event for us! Our retail customers from the EMEA region were especially interested in solutions to enable their reliance moving forward. Such as solutions enabling supply chain transparency, optimizing the customer experience via loyalty and AI-based analytics as well as solutions for more automated store operations and more engaged store associates.”

**Xenia Giese, Industry Executive Retail & Consumer Goods, Microsoft Deutschland GmbH**

“Nedap Retail's participation in EuroShop 2023 was met with excitement. The exhibition highlighted the high demand for RFID inventory management solutions within the fashion industry and showcased our ability to provide solutions that enable grocery, health, and beauty retailers



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to secure every form of checkout. Our customer community was present at the show, sharing insights and innovations in RFID technology to help retailers optimize inventory accuracy, store efficiency, and enhance the shopping experience.”

**Robin van Stenis, Director Global Marketing, Nedap**

“This being my 16th participation in EuroShop I found it particularly fascinating to see – compared to previous EuroShop editions – just how great the visitors’ need was to finally meet in person again! Although most visitors came from the European region it was very positive to note that a great number of guests also came from the Far East and North America to visit our stand”.

**Hans Bruder, CEO, OCTANORM-Vertriebs-GmbH**

“The current top themes for our stand visitors included retail media quality marketing (programmatic advertising @ POS) and the manufacturer-independent connection of our software platform Prestigeenterprise with the electronic shelf labels (ESL) of market-leading providers. The integration of a ChatGPT client for the AI-based autonomous creation of strong-selling digital POS advertising generated a great deal of attention, as it was a technical innovation presented for the first time.”

**Jürgen Berens von Rautenfeld, Board, Online Software AG**

“EuroShop 2023 by far exceeded our expectations. Simply a great event. What proved particularly exciting for us: many visitors were really curious to find out about the digital future of retail and looked to us for answers.”

**Dr. Ulrich Clemens, Scanblue Engineering AG, Chief Marketing Officer**

“Tomra was excited to return to EuroShop and the event has been a great success for us. Our booth was bustling as we previewed exclusively at EuroShop the next generation of Tomra reverse vending solutions, redefining the recycling experience for both stores and their customers, and we’ve seen great interest from both new and established retailers in pursuing these innovations. We of course had a lot of visitors to the booth from Germany, but we have seen great attendance from all over Europe, as well as from visitors from all over the world including Asia and South America.”



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**Aleksander Mortensen, Head of Commercial, Tomra Collection**

“EuroShop was once again the right platform to present our mix of market-ready solutions and innovations for the future to European retailers. We had in-depth discussions with numerous decision-makers about our smart cart with Edge camera, payment by facial recognition as well as our complete solutions consisting of hardware, software and services. EuroShop is the most important trade fair of the year for us.”

**Stephen Howells, General Manager DACH, Toshiba Global Commerce Solutions**

“Counting to the tune of 20,000 visitors at our exhibition stand, the umdasch Store Makers achieved a record at EuroShop 2023. Our two focal themes, sustainability and digitalisation, not only hit the zeitgeist, they also catered to a real need. Fortunately, in contrast to the general mood, the many discussions with customers gave us a very positive outlook for 2023. EuroShop 2023 not only brought a reunion with numerous customers and business partners, it also strengthened the cohesion and sense of community of our international team.”

**Silvio Kirchmair, CEO, umdasch**

“We are observing a steadily growing trend in the retail sector towards Net-Zero markets. Solutions for energy savings are the key here, and that is precisely what we have focused on with our trade fair motto "We care for life". Our energy management solution ESyCool green for cooling, air-conditioning and heating, for example, is a starting point for the future to enable fossil-free energy management for food retailers. This was confirmed by the feedback from our guests at EuroShop.”

**Udo Laeis, CSO, Viessmann Refrigeration Solutions**

“We have achieved what we set out to do: many customers were able to see for themselves live that Wanzl delivers to them the right solution for their individual needs for current challenges and the future of shopping – be it AI-assisted as with Smart Trolley and Bakisto, smart 24/7 formats or emotional in-store designs for the perfect customer journey.”

**Bernd Renzhofer, Managing Director Sales (CSO), Wanzl**

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“EuroShop 2023 certainly offered plenty of great opportunities. We could really feel the excitement from grocery retailers when we told them about Wasteless’ optimal AI-markdown technology. We shared results with close to one hundred grocery retailers from DACH, Netherlands, France, the UK, Spain, Eastern Europe, and North America.”

**David Kat, Senior Vice President of Business Development, Wasteless**

The next EuroShop will take place in Düsseldorf from 22 to 26 February 2026.

For more information visit: [www.euroshop-tradefair.com](http://www.euroshop-tradefair.com)

Find the EuroShop online magazine at: [mag.euroshop.de/en/](http://mag.euroshop.de/en/)

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