

EXHIBITOR Magazine EuroShop Award for Outstanding Booth Design Presented in Düsseldorf, Germany

EXHIBITOR-Magazine, the renowned U.S. print and online magazine that showcases best practices in trade show marketing, announced the winners of the EuroShop Exhibitor-Magazine Award at EuroShop 2023, The World's No.1 Retail trade Fair, on March 1. This award is given for outstanding booth design at the trade show in cooperation with EuroShop.

“I cannot express how exceptional this year’s winners are,” said Travis Stanton, editor in chief of EXHIBITOR magazine. “Our judges were truly moved by the top-rated stands, all of which offered innovation, inspiration, and examples for exhibit and experiential designers to emulate now and for years to come.”

The coveted trophy was awarded in six categories:

XS Category (20 or Fewer sqm.)

- Gold Winner: Design4Retail Ltd. (BOOTH #13DV-3)
- Silver Winner: Atelier Damböck Messebau GmbH (BOOTH #1C64)
- Bronze Winner: IDEA Expo (BOOTH #1A41)

Small Category (21 – 39 sqm.)

- Gold Winner: Mindtrooper (BOOTH #11D05)
- Silver Winner: Smart Design Expo (BOOTH #1D61)
- Bronze Winner: Kriskadecor (BOOTH #13B16)

Medium Category (40 – 79 sqm.)

- Gold Winner: von Hagen GmbH (BOOTH #1D47)
- Silver Winner: Zenit-Messebau GmbH (BOOTH #1D41)
- Bronze Winner: The Brace Group (BOOTH #1C38)

Large Category (80 – 200 sqm.)

- Gold Winner: Studio 9 Denmark A/S (BOOTH #10G39)
- Silver Winner: Outform Group (BOOTH #10A60)



EuroShop
THE
WORLD'S NO. 1
RETAIL TRADE
FAIR 26 FEB –
2 MARCH 2023
www.euroshop.de



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

- Bronze Winner: M. Kaindl GmbH (BOOTH #13C75)

XL Category (More Than 200 sqm.)

- Gold Winner: Hans Boodt Mannequins B.V. (BOOTH #12A17)
- Silver Winner: Window France (BOOTH #12E52)
- Bronze Winner: Imoon SRL (BOOTH #9D24)

People's Choice Award

- Gold Winner: Itab Shop Concept AB (BOOTH #10A42)
- Silver Winner: Dede Reklamcılık Co. Ltd. (BOOTH #11F71)
- Bronze Winner: umdasch Store Makers Management (BOOTH #12C55)

All EuroShop exhibitors were automatically entered into the competition. A preliminary panel comprising EXHIBITOR staff and members of the Experiential Designers and Producers Association (EDPA) and the International Federation of Exhibition and Event Services (IFES) selected up to 15 finalists in each category, and an international panel of design experts scored finalists to identify the aforementioned winners.

Finalists, who were honored on the show floor with plaques during the show, were automatically eligible for the People's Choice Award. Between Monday, Feb. 27, and Wednesday, March 1, visitors voted for their favorite designs. The three projects with the most votes earned Gold, Silver, and Bronze Awards in the People's Choice Award portion of the competition.

For additional information, visit

www.ExhibitorOnline.com/Awards/EuroShop,
www.euroshop-tradefair.com

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March 2023



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