

EuroShop 2023 Retail Technology Stage and Connected Retail Stage: IT trends galore, innovations and hands-on tips live

Detailed lecture programme online now!

At EuroShop, the World's No. 1 Retail Trade Fair, from 26 February to 2 March 2023 in Düsseldorf, the Dimension Retail Technology will see leading international retail IT providers present their latest, tailor-made products and solutions while the Retail Technology Stage as well as the Connected Retail Stage will feature extensive lecture series on all five days. In brief talks current practical examples will be presented as well as projects and trends revolving around IT. Visitors to EuroShop will be able to attend the presentations delivered on the two Stages inside the exhibition hall free of charge and learn about current developments in compact lectures. Exhibitors and their retail partners will jointly present innovative approaches and current implementation examples of outstanding solutions.

Retail Technology Stage

Just as wide and varied as the topics covered by EuroShop will be the subjects addressed at the Forum. Highlights of the Retail Technology Stage include the following lectures, for example:

SMART CART Project Doomed to Fail? – There's a Better Way

Frank Heinrich, Pentland Firth Software GmbH – a company forming part of the EDEKA Minden-Hannover Stiftung & Co. KG, CEO

Value Added Friction: A New Way to Look at Loss Prevention at Self-Checkout

James Frank, Toshiba Global Commerce Solutions, Innovations Consultant

End-to-End Digitalisation in Claim Management

Reiner Sailer, Markant Services International, Lead Service Owner B2B-Integration and Markant Preis Monitor

Anke Schmidt, Dirk Rossmann GmbH, Management Board for an International Retail and Purchasing Organisation



EuroShop
THE
WORLD'S NO. 1
RETAIL TRADE
FAIR 26 FEB –
2 MARCH 2023
www.euroshop.de



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Mitgliedschaften der
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Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



RFID as a Key Driver for the Evolution of Fashion Retail

Michał Wesołowski, Checkpoint Systems, Strategic Account Manager

Alexander Yashin, LPP, Senior Data Analyst, RFID Expert

The Future of Facilities Navigating through Sustainability Objectives and the Energy Crisis with Rich Asset Data and Automation

Leum Fahey, ServiceChannel, Principal Product Manager,

David Schalenbourg, Delhaize Technique Belgium, Director

Siddarth Shetty, ServiceChannel, Chief Business Development Officer

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Connected Retail Stage

On the Connected Retail Stage the key challenges resulting from changed shopper behaviour will be in the foreground. After all, distribution channels no longer exist side by side but are randomly combined during purchasing decisions. Topics for discussion here include:

Rethinking Unsold Merchandise? Get Inventory Back in the Game

Peter Hanko, Ydistri, Head of Sales

Tomas Pimpara, Rossmann Czech Republic, Head of Logistics



How RFID Contributes to the End-to-End Supply Chain of C&A

Ivette Kint, Checkpoint Systems, Business Unit Director Benelux & Finland

Hans Peter Scheidt, C&A Services GmbH & Co. OHG, Unit Leader

Merchandise Visibility Services

How Grocery Retailers can Gain Market Share from their Competitors

Jacob Tveraabak, StrongPoint, CEO

Niklas Zeitlin, Coop Sweden, Head of Online Operations

Immersive Commerce & the Metaverse

Xenia Giese, Microsoft Germany, Senior Industry Advisor Retail & CG

Orlando Ribas Fernandes, Fashable, CEO

Shish Shridhar, Microsoft Germany, Microsoft Global Retail Startups Lead

Antonio Squeo, Hevolus, Chief Innovation Officer

Business Case – Digital Twin used at E center Warnow Park

Stephan Cunäus, E center Warnow Park, CEO

Till Zehnle, Captana GmbH / SES-Imagotag, Business Developer

All lecture topics and speakers on both Stages can be downloaded at www.euroshop.de/de/Programm/Stages. The Retail Technology Stage is located in Hall 6 Stand I 61, the Connected Retail Stage in Hall 6 Stand I 03. All presentations will be interpreted simultaneously (German/English), both Stages can also be followed as a livestream at www.euroshop.de and will also be available on demand after EuroShop.

EuroShop 2023 is open for trade visitors from Sunday, 26 February to Thursday, 2 March 2023, from 10.00 am to 6.00 pm daily. Admission tickets are only available online at www.euroshop.de/1130. 1-day tickets cost EUR 70.-, 2-day tickets are EUR 120.- and the season ticket is EUR 165.-.

For more information go to www.euroshop.de. Find the online magazine of EuroShop at: mag.euroshop.de

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EuroShop Group: 



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