

EuroShop 2023: Strong interest on exhibitors' part

Key players on board in all eight Dimensions

From 26 February to 2 March 2023 EuroShop, The World's No.1 Retail Trade Fair, will bring together the international retail world and its partners at Düsseldorf Exhibition Centre for the 21st time already. Like every three years, it will also serve as the international highlight for the global retail sector in the coming year – and be as important as ever. Especially after the last three challenging years retailers are searching for contacts, opportunities and perspectives that only a global innovation and information platform like EuroShop can offer: "Offline retail was hit hard by the Covid crisis. Now it's time to act," says Elke Moebius, Director of EuroShop, and goes on to say: "Many companies have used the lockdown months to re-think and re-design their sales areas and are investing in comprehensive remodelling projects. Here, EuroShop comes at precisely the right time."

Physical retail stores have changed from being purely "places-to-shop" to "places-to-be". Shoppers want to have a good time, enjoy culinary delights, meet friends, attend a reading and lots more. Shopping in a familiar atmosphere with personal assistance is, of course, still an integral part of the retail DNA but no longer exclusively. Flexible room design and pop-ups are trending just as much as are infotainment areas with interactive digital offerings. The metaverse is also in "the starting blocks" in retail.

These trends are reflected by EuroShop 2023 that will feature the accustomed, versatile line-up, high quality and the coherent concept of the eight Dimensions:

- Shop Fitting & Store Design/Visual Merchandising (Halls 10,11,12)
- Surfaces & Materials (Hall 13)
- Lighting (Hall 9)
- Food Service Equipment (Hall 14)
- Refrigeration & Energy Management (Halls 14, 15, 16, 17)
- Retail Technology (Halls 4,5,6,7a)



EuroShop
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RETAIL TRADE
FAIR 26 FEB –
2 MARCH 2023
www.euroshop.de



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Mitgliedschaften der
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 FKM – Gesellschaft zur
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

- Retail Marketing (Halls 3 + 4)
- Expo (Hall 1)

Key players on board

Booking levels for EuroShop 2023 are good; particularly well received are the Dimensions Retail Technology, Refrigeration & Energy Management as well as Shop Fitting, Store Design & Visual Merchandising. The list of renowned companies on the exhibitors' part is already long. Find an extract here:

Shop Fitting, Store Design & Visual Merchandising

Arrebo, Atrezzo, Bizzari, B Mannequin, Bohnacker, Caddie SAS, Caem-Magrini, Cevizoglu Magazacilik, DLV, Egger, Geck, Genesis Display, Gondella, Grottini, Häfele, Hans Boodt Mannequins, Harres Metall-Design, Heikaus, HMY Group, IDW, ITAB, Jab Josef Anstoetz, Konrad Knoblauch, L&S Group, Mago, Megaholz, Modern Expo, Pillen Checkout, Porcellanosa, Ruco Licht, Scanblue Engineering, Schweizer Projekt, Sigma, Studio 9, Systec POS, Swiss Krono, Tegometall, Tente Rollen, Ücge, Umdasch, Wanzl, Window.

Surfaces & Materials

3A Composites, Cermaiche Caesar, Ceramiche Keope, Ceramica Sant Agostino, Concept S, Dalziel Pow, Design4Retail, Emco, Emilceramica, Frescolori, Formica, Fundermax, Gerflor, Homapal, Imi Beton Schubert, Kawahara Takano, Kronospan, Krion, Margaritelli, Miks, M. Kaindl, Pact Techonolgies, Panariagroup, Panelpedra, Procedes Chenel, Quantum 4 Limited, Röhm, Sibü, Stones like Stones, Visuals United, Schwitzke, Tesa SE, V&B Fliesen, VMM, Wanda Creative, Westag.

Lighting

DWD, Hera, Imoon, L&S Italia, Ledxon, Lival Oy Ab, Luce5, Molto Luce, Oktalite, Signify Netherlands, Xal.

Food Service Equipment

Debag, Fri-Jado, Hobart, MHS Schneidetechnik, MIWE, Rational, S.A.M. Kuchler, Ubert, Unox Deutschland, Welbilt Deutschland, Wiesenheu.



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Refrigeration & Energy Management

Arneg, Bitzer, Carel, CIAM, Criocabin, Danfoss, ebm-papst Mulfingen, Emerson Climate, Epta, Frost-Trol, ISA, Kaplanar, Luve Group, Pastorfrigor, Rehau, Schott, Viessmann, Wurm.

Retail Technology

4POS, Adyen, Axis, Bizerba, Blue Yonder, Checkpoint, Cima, Diebold Nixdorf, DIGI Deutschland, Epson, GK Software, Glory, Hanshow, Honeywell, Mettler-Toledo, NCR, Nedap, Partner Tech Europe, POS Tuning, Pricer, Pyramid, SES ImagoTag, Tomra, Toshiba, Tyco, Verifone, Zebra.

Retail Marketing

HL Display, Holbox, Joalpe, Kürten & Lechner, Moss, M&T Reklam, Oechsle Display, Radio P.O.S., VKF Renzel, Werba Plast

Expo & Eventmarketing:

ADEXPO, Aluvision, beMatrix, Duo Messesysteme, Fundus7, IFES, Memo Steel, Octanorm, Syma



EuroShop 2023 is open daily to trade visitors from Sunday, 26 February to Thursday, 2 March 2023, from 10.00 am to 6.00 pm. Admission tickets are only available online at www.euroshop.de/2130 from November 2022. 1-day tickets cost Euro 70, 2-day tickets Euro 120, and the season ticket is Euro 165.

For more information visit www.euroshop-tradefair.com. The online magazine of EuroShop can be found here: mag.euroshop.de/en/

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