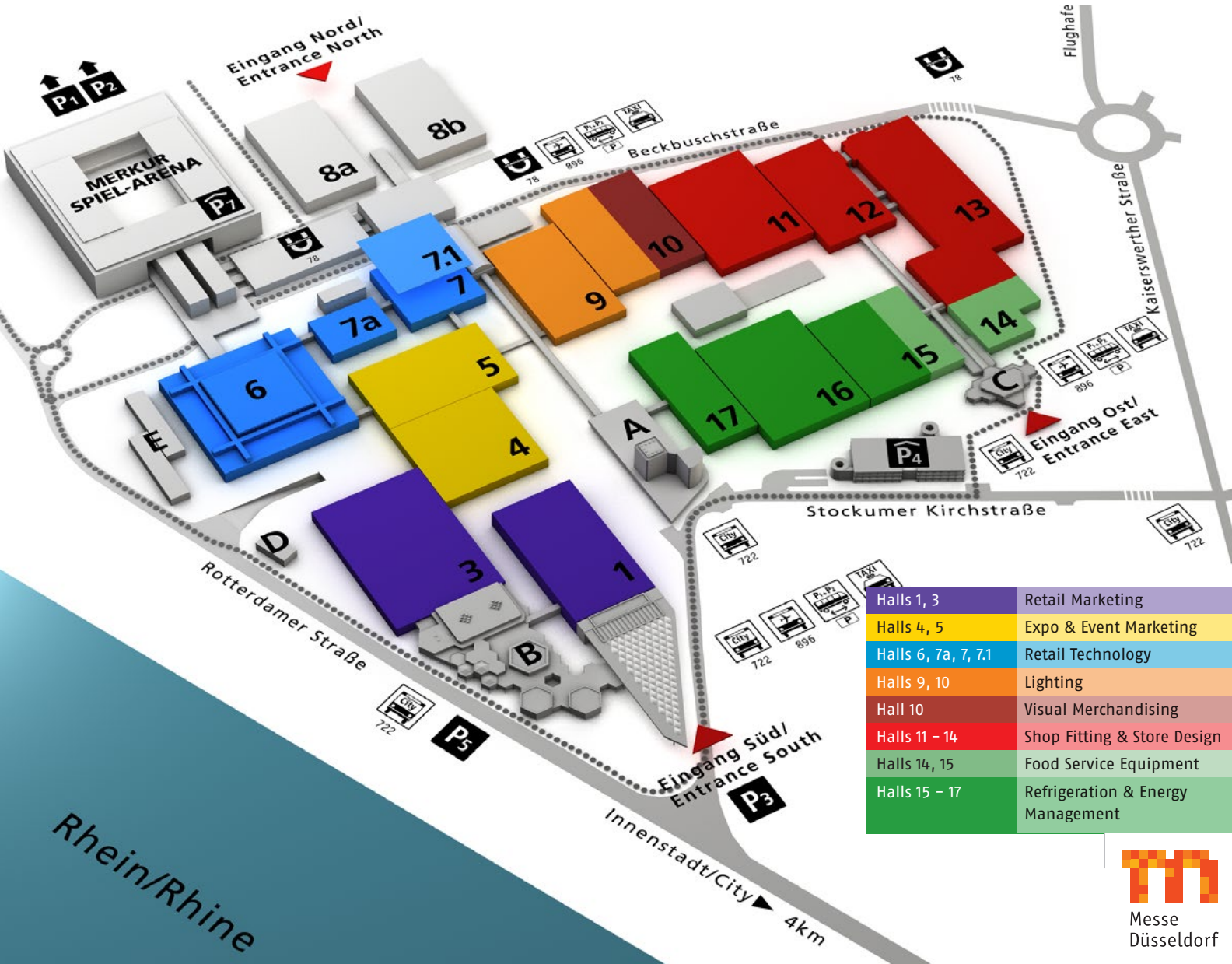




# EuroShop

THE WORLD'S NO. 1  
RETAIL TRADE FAIR 16 – 20  
FEB 2020

[www.euroshop.de](http://www.euroshop.de)



Messe  
Düsseldorf



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RETAIL TRADE FAIR **16 – 20**  
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## EXHIBITORS

**2,369 Exhibitors**

Number of countries: 61

Exhibitor database:

[www.euroshop.de/2420](http://www.euroshop.de/2420)

## REGISTRATION

Registration deadline:

**29.03.2019**

Check in now:

[www.euroshop.de/2330](http://www.euroshop.de/2330)

## CONTACT:

EuroShop-Team

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[messe-duesseldorf.de](http://messe-duesseldorf.de)

+49(0)211 4560 523

## VISITORS

**113,906 Visitors**

Number of countries: 138

- 84% from Europe
- 34% from Germany
- 16% from outside Europe

▶ 80% of visitors are directly involved in investment decisions

## ECONOMY SECTOR OF THE VISITORS

- Food and non-food retail
- Consumer and capital goods industry
- Fashion retail/manufacturing fashion
- Wholesale
- Shopfitting and interior design
- Restaurant chains and event catering
- Architecture
- Skilled trades
- Advertising/graphic design
- Visual marketing and merchandising
- Stand construction and events
- IT and security industry

## STAND TYPE AND PRICES

- Row stand (1 side open)  
242 €/sqm
- Corner stand (2 sides open)  
251 €/sqm
- End of block (3 sides open)  
259 €/sqm
- Island side (4 sides open)  
266 €/sqm
- In open air area 110 €/sqm

[www.euroshop.de/standcosts](http://www.euroshop.de/standcosts)

## SPECIAL AREAS

- Designers Village
- Lighting Designers Zone
- ECO Park
- Start-up hub (Technology)
- BMWi