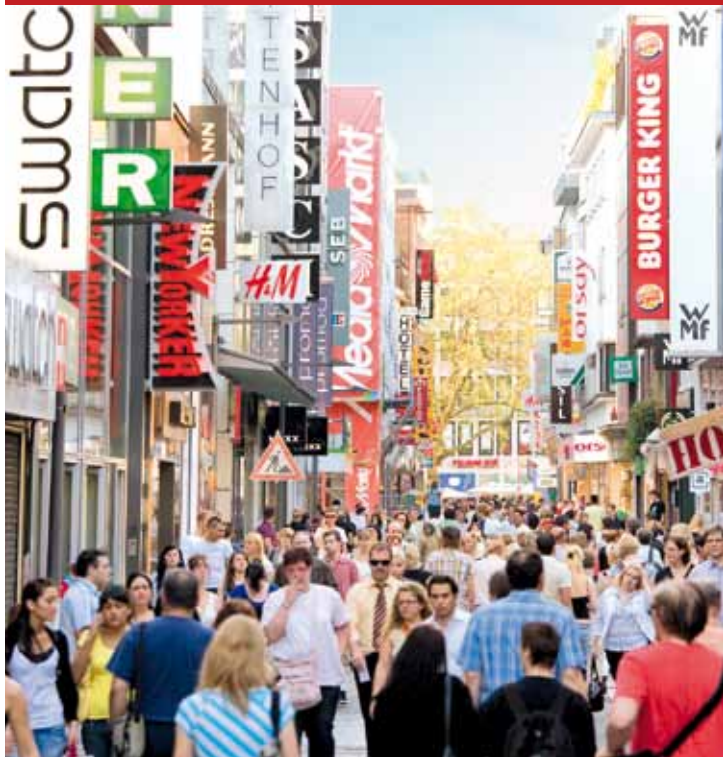


stores+shops shop.finder



Top shops in Düsseldorf and Cologne





Experience retail first-hand

Winfried Lambertz, stores+shops editor in chief

Around 100,000 trade visitors will be guests at EuroShop 2011 (26.02.-02.03.) in Düsseldorf. Many of them will use the opportunity to examine interesting retail concepts in practice before or after their visit to the fair. Düsseldorf and Cologne are exactly the right places to do this. Retail diversity distinguishes the two metropolises on the Rhine with their great many stores, shopping streets, galleries and shopping centres, well worth a visit.

stores+shops in cooperation with TM Fashion Trendmagazin has put together a selection of attractive shopping destinations. The selection comprises prime names, classics and flagship stores of the major retail chains, but also a variety of niche and vogue concepts in the “hip” quarters of town. “City Classics” and “Avant-garde”: both trends make these retail centres attractive – and make a quick trip there from EuroShop definitely worthwhile. Join us on an inspection tour!

IMPRINT

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Publisher:	Michael Gerling, Prof. Prof. E. h. (RUS) Dr. Bernd Hallier
Editor in chief:	Winfried Lambertz, Phone: +49 221.5 79 93-40, Email: lambertz@ehi.org
Editorial staff:	Sabine Wilhelm
Graphics and layout:	Patricia Wetschorek
Conceptual advice:	S3 ADVERTISING KG
Cover photo:	Jones Lang LaSalle GmbH
Publishing house:	EHI Retail Institute GmbH, Spichernstraße 55, 50672 Köln Phone: +49 221.5 79 93-0, Fax: +49 221.5 79 93-45 Email: redaktion@ehi.org, Web: www.ehi.org
Distribution:	Claudia Husseck, Phone: +49 221.5 79 93-64, Email: vertrieb@ehi.org

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No.	Name	Outlet type	Address
1	Galeria Kaufhof an der Kö	Department store	Königsallee 1-9 40212 Düsseldorf www.galeria-kaufhof.de
2	Schadow-Arcaden	Shopping centre	Schadowstraße 11 40212 Düsseldorf www.schadow-arcaden.de
3	Reno	Department-type shoe store	Schadowstraße 69 40212 Düsseldorf www.reno.de
4	Eickhoff Königsallee	Fashion store	Königsallee 30 40212 Düsseldorf www.eickhoff-koenigsallee.com
5	Franzen	Specialist shop for tableware, decoration, home furnishings	Königsallee 42 40212 Düsseldorf www.franzen.de
6	Kö Galerie	Shopping centre	Königsallee 60D 40212 Düsseldorf www.koe-galerie.com
7	Stilwerk	Home and living theme centre	Grünstraße 14 40212 Düsseldorf www.stilwerk.de
8	Breidenbacher Hof	Hotel, retail outlets facing street	Königsallee 11 40212 Düsseldorf www.breidenbacherhofcapella.com
9	Carsch-Haus	Department store	Heinrich-Heine-Platz 1 40213 Düsseldorf www.carsch-haus-duesseldorf.de

1. GALERIA KAUFHOF AN DER KÖ

Prestige object

The sandstone facade of the historic Kaufhof building on Königsallee still radiates the splendour of past days. Inside, in contrast, the up-to-date Galeria concept with its consumer worlds has been realised in very high quality. Galeria Kaufhof is proud of its 150 shops carrying renowned manufacturers' labels and its image-enhancing departments.



2. SCHADOW-ARCADEN

Tenant mix of high quality

An upscale ambience and a very good combination of shops and stores that cater to many different interests distinguish the Schadow-Arcaden, located between Königsallee and Schadowstrasse. Tenants include the furniture chain Habitat, a Düsseldorf outlet of cult Japanese restaurant Maruyasu, and men's outfitter Anson's.

3. Reno

House of motion

The flagship store of the shoe chain features an ambitious and stylish sales range on four levels covering a total of 1,600 sqm. The tube-like layout of the store places utmost demands on store design. A special feature: the digital signage application with animated images on large displays that develop subliminal impact.





4. EICKHOFF KÖNIGSALLEE

Haute Couture

The luxury fashion store Eickhoff, still a family-owned enterprise today, was established by Albert Eickhoff in 1981 on the “Kö” and ranks among the leading lights in German fashion retailing. Selected couturier labels are sold with great professionalism on the two levels of the 1,000 sqm store. □



5. FRANZEN

Upmarket tableware

Franzen is the first choice for upmarket tableware and carries all renowned brands of the porcelain, glass and silver service manufacturers. This product line is complemented by watches and jewellery, writing implements and stationery. The old-established house was enlarged a few years ago with a gallery and glass cupola. The premises are bathed in light. □

6. KÖ GALERIE

A touch of luxury

Since 1986 the Kö Galerie stands for upscale shopping with a “touch of luxury”. At present, through autumn 2011, the Galerie is being modernised during ongoing operation. The main forum with its imposing glass cupola is being refurbished with light-coloured natural stone, light-coloured wood and stainless steel. The forum, originally with an octagonal ground plan, will become a rotunda. □



7. STILWERK**Tasteful furnishings**

Stilwerk is a 17,000 sqm theme centre with some 45 specialist shops which address all aspects of design and furnishings. The exterior of the building features a transparent glass facade that gives an impression of lightness. Inside, the five sales floors are arranged in elegant elliptical shape with galleries grouped around an atrium with a glazed roof. ▣

**8. BREIDENBACHER HOF****Stores-in-hotel**

For easily 175 years Hotel Breidenbacher Hof on Königsallee has been the epitome of luxury and hospitality. The house was rehabilitated at great expense over a lengthier period and reopened in new splendour in 2008. Storefronts of illustrious international labels are unobtrusively integrated into the hotel's neoclassicist facade. ▣

9. CARSCH-HAUS**Premium class**

The premium department store is a subsidiary of Galeria Kaufhof. The faithfully restored neoclassicist sandstone facade immediately catches the viewer's eye. Inside, on four floors selected articles from the classic department store product range are displayed in a stylish and sophisticated way. Gourmets find an outstanding selection of culinary delights in the basement. ▣



10 Düsseldorf Avant-garde




No.	Name	Outlet type	Address
1	Jades	Concept store	Heinrich-Heine-Allee 53 • 40213 Düsseldorf • www.jades24.com
2	Apropos	Concept store	Benrather Straße 15 • 40213 Düsseldorf www.apropos-store.com
3	Loud	Fashion retailer	Benrather Str. 11 • 40213 Düsseldorf www.iloveloud.com
4	Jaspers	Fashion retailer	Carlsplatz 2 • 40213 Düsseldorf www.jaspers.de
5	Identità Italiana	Fashion retailer	Carlsplatz 22 • 40213 Düsseldorf identitaliana@aol.com
6	Ela	Fashion retailer	Hohe Straße 16 • 40213 Düsseldorf www.ela-selected.com
7	Milian	Fashion retailer	Trinkausstraße 7 • 40213 Düsseldorf www.annettegoertz.de/milian
8	Foolsgold	Jewellery retailer	Königsallee 21-23 • 40212 Düsseldorf (Entrance on Trinkausstraße!) www.foolsgold-jewels.de
9	Fashion Clinic	Womenswear retailer	Grünstraße 5 • 40212 Düsseldorf www.fashion-clinic.de
10	Lunatic	Fashion retailer	Berliner Allee 57 • 40212 Düsseldorf
11	Privat	Jewellery retailer	Ackerstraße 215 • 40235 Düsseldorf www.privat215.de
12	Gewürzhaus Altstadt	Delicatessen	Mertensgasse 25 • 40213 Düsseldorf www.gewuerzhaus-altstadt.de


1. JADES**Glamorous**

Jades is a synonym for glamour: from its rocking paste-and-plush decorations to its range of collections, the concept store has been offering shopping enjoyment for over ten years. Jades consists of two stores opposite each other. They offer an extensive selection of “in” international fashion labels and feature very elaborate window dressing. 

**2. APROPOS****Gilded walls**

The concept store Apropos is situated between Königsallee and Carlsplatz. The 40-metre long storefront entices shoppers with outdoor music. Inside, the visitor is welcomed by 950 sqm of whitened oak flooring, purple carpets and walls gilded with gold leaf, which create a luxurious backdrop for shopping. The most demanding customers will find what they want here. 

3. LOUD**Loud statement**

Loud sounds – loud. And this is exactly how fashions are displayed here. Loud relies on trendy, creative statements. Light installations and “stage-settings” for collections are fresh and provocative. Along with knowledgeable salespeople and the latest electric sounds, soft drinks and sweets help spread the good mood and create an appetite for shopping. 



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4. JASPERS

Authentic chic

Good things come in small packages: labels like Kuichi, Elliot Men, Matta or Tigha are presented on 80 sqm in a warm, rustic ambience. Old gymnastics apparatuses, for example, or an antique cabinet that once topped an English altar make the shop special. Assortment and store design convey quality and authenticity.



6. ELA

Classic avant-garde

In unpretentiously furnished surroundings, proprietor Gabriela Horcher presents selected fashion labels. The shop has belonged to Düsseldorf's avant-garde for many years. Gabriela Horcher has a penchant for black-and-white contrasts and ensures by straightforward, bright shop design that the fashions, displayed on simple hangers, are the centre of attention.

5. IDENTITÀ ITALIANA

Island of peace

The store is the prime address in Düsseldorf for labels like Patrizia Pepe or Woolrich. Menswear on one side, womenswear on the other – the collections stand in rows clearly arranged according to colour along the walls of the narrow room. No matter how hectic the street life is, here the customer finds the time and peace to fall in love with expensive items.



7. MILIAN**High-class and aesthetic**

Fashions from Maison Martin Margiela to Yoji Yamamoto supplement the collection of designer Annette Görtz. The presentation is high-class and clear, in a light, subdued grey. Womenswear is presented on the ground floor; menswear, in the gallery. Architecture and fashions merge to create an aesthetic experience. ■

**8. FOOLSGOLD****Jewellery landscape**

Foolsgold is a unique jewellery store that has been highlighting the creations of artists from all over the world alongside its own collection for ten years. Eye-catcher and customer magnet is the shop window. Unusual pieces of jewellery are displayed here in changing natural landscapes and form a contrast to the clear lines of the shop's interior. ■

9. FASHION CLINIC**Reliable remedies**

Fashion Clinic is one of the most innovative fashion retailers in Düsseldorf. Senior displayer Frank Schaumlöffel skilfully arranges exclusive women's fashions again and again. This includes the use of avant-gardist mannequins or artistically decorated store windows. Here one finds labels like Hussein Chalayan, Vivienne Westwood or Victor & Rolf. ■



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10. LUNATIC

Crazy about fashions

Lunatic offers an excellent selection of established labels. Women's and men's fashions are presented in a classic-elegant atmosphere in which marble, stone, metal and the design work of Philippe Starck set the tone. The store windows are redecorated every ten days. Lunatic means crazy – about fashions, of course. ■



11. PRIVAT

Fine sterling silver

A playful and humorous approach to jewellery design is typical of the operators of this small shop in the Flörsberg district of Düsseldorf. The designs are as unmistakable as the design of the salesroom: inspired by the contents of toy boxes, the designers produce miniatures wrought in fine sterling silver. ■

12. GEWÜRZHAUS ALTSTADT

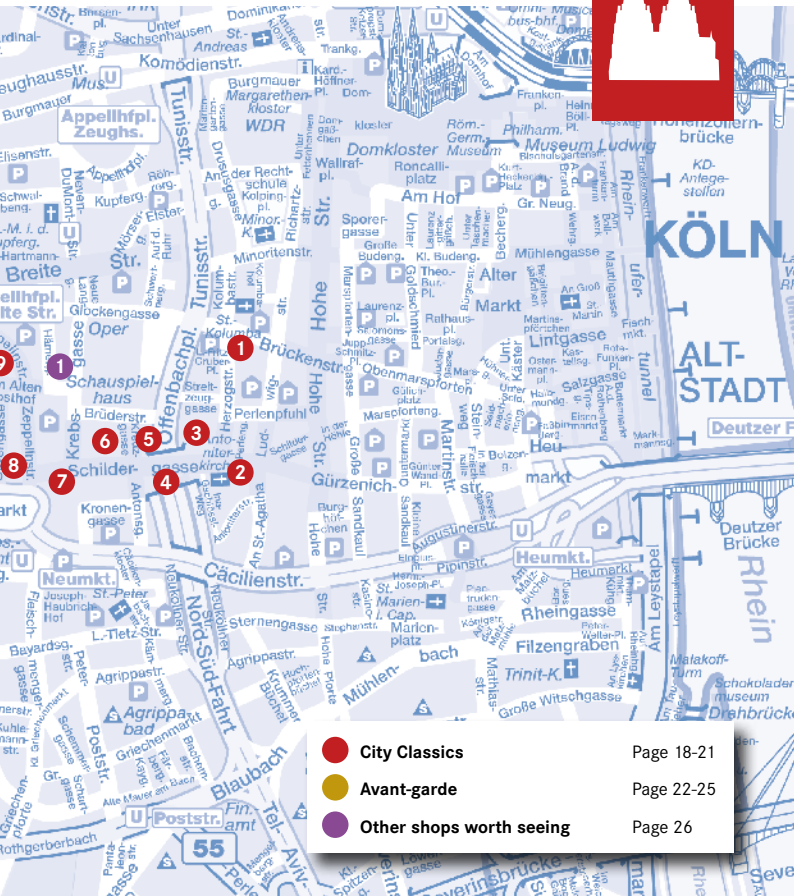
Earthy local colour

This spice shop – the locals call it the “mustard shop”, has been in business for 160 years. Enter it and you forget that you're in the middle of Düsseldorf's pub district, the Altstadt. In the smallest of spaces a great many private spice mixtures and the biggest selection of Düsseldorf mustards are offered for sale – in a friendly, historically evolved ambience. ■



Düsseldorf: other shops worth seeing **15**

No.	Name/shop	Outlet type	Address
1	Zurheide Feine Kost	Supermarket <i>New dimensions of the supermarket</i>	Nürnberger Str. 40-42 40599 Düsseldorf (Benrath) www.frischecenter-zurheide.de
2	Real	Self-service discount department store <i>Showpiece on 8,300 sqm</i>	Friedrichstraße 152 40217 Düsseldorf (Bilk) www.real.de
3	Düsseldorf Arcaden	Shopping centre <i>Very up-to-date</i>	Friedrichstraße 129 40217 Düsseldorf www.duesseldorf-arcaden.de
4	iheart Concept Store	Concept store <i>Young Düsseldorf fashion label</i>	Fürstenplatz 5 40215 Düsseldorf (Bilk) www.iheart-theshop.com
5	Strelow Camp 2	Fashion retailer <i>Purist showroom</i>	Bilker Allee 62 40215 Düsseldorf (Bilk) www.stre-low.com
6	Carlsplatz	Market (daily except Sundays) <i>THE weekly market</i>	Carlsplatz 40213 Düsseldorf (Altstadt) www.carlsplatz.net
7	Münstermann	Delikatessen <i>Düsseldorf's Number One since 1885</i>	Hohe Straße 11 40213 Düsseldorf (Altstadt) www.muenstermann-delikatessen.de
8	Fachgeschäft	Concept store <i>Creative one-offs of all kinds</i>	Collenbachstraße 37 40476 Düsseldorf (Derendorf) www.fach-geschaeft.de
9	Unterhaltung/ Lieblingsstücke	Concept store <i>"Amazing curio store"</i>	Ackerstr. 161 40233 Düsseldorf (Flingern) www.unterhaltung-liebingsstuecke.de
10	Frau & Fräulein	Specialist shoe shop <i>From chic to comfortable</i>	Kölner Tor 30 40625 Düsseldorf (Gerresheim) www.frau-und-fraeulein.de




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No.	Name	Outlet type	Address
1	Manufactum	Department store	Brückenstr. 23/Ecke Herzogstr. 50667 Cologne www.manufactum.de
2	Tommy Hilfiger	Flagship fashion store	Schildergasse 47 50667 Cologne www.de.tommy.com
3	C&A	Department-type clothing store	Schildergasse 60 50667 Cologne www.cunda.de
4	Peek & Cloppenburg	Department-type fashion store	Schildergasse 65-67 50667 Cologne www.peek-cloppenburg.de
5	Kult	Young fashions	Schildergasse 72 50667 Cologne
6	Humanic	Specialist shoe store	Schildergasse 94 50667 Cologne www.humanic.at
7	Hallhuber	Women's fashions store	Schildergasse 107-109 50667 Cologne www.hallhuber.de
8	Neumarkt Galerie	Shopping arcade	Richmodstraße 8 50667 Cologne www.neumarkt-galerie.de
9	Globetrotter	Department-type outdoor equipment store	Olivandenhof Richmodstraße 10 50667 Cologne www.globetrotter.de


1. MANUFACTUM**The good old things**

The department store “for the good things” presents virtually the entire catalogue assortment on 1,100 sqm in Cologne. Including Bread&Butter department and a Manufactum pharmacy. It is located in the semicircular “Disch-Haus”, a “manifesto of the modern” dating from 1928, across from the architecturally interesting museum “Kolumba”. 

**2. TOMMY HILFIGER****Flagship store**

One of the biggest European Tommy Hilfiger stores. On three levels and 1,000 sqm the entire fashion and accessories range is presented. Fitting and design are very upmarket. A special feature: each department has its very own design. In the children's department an airplane model hangs from the ceiling; in the denim department a chandelier of microphones and cables. 

3. C&A**Colourful worlds of style**

The Cologne flagship store is the pilot for the new store design of C&A. Its chief features are segmentation into so-called style worlds and a new colour scheme. The Cologne C&A stores also blazes new trails in the area of visual merchandising. Display arrangements on each of the seven floors create the impression of an additional store window inside the store. 





4. PEEK & CLOPPENBURG

Glass whale

The P&C Weltstadthaus (cosmopolitan store) designed by architect Renzo Piano is still a landmark of retail architecture. The 5,500 sqm, long, curved glass facade with its “wood-en bones” recalls a glass whale. The selling space, which covers five levels, is flooded with light thanks to the transparent architecture. ■



5. KULT

Urban modernity

The Cologne flagship store of the Görgens Gruppe is a building for the eyes and a building for shopping and having a good time. On 2,000 sqm swelling space Kult offers a wide selection of items for its young, brand-focused customers. And some unusual things to boot: for instance a giant walk-in container used for merchandise presentations and for events. ■

6. HUMANIC

The shoe megastore

3,000 sqm selling area and three levels – this is the flagship store of Austrian footwear retailer Humanic on Schildergasse in Cologne. The breadth of the assortment is without compare. It starts with ultra-trendy shoes in the low price range, displayed in cartons on the shelves, and ends with fancy designer labels in high-class presentations. ■



7. HALLHUBER**Clear, no frills**

This Hallhuber store realises the new shop-fitting concept of the vertically operating Munich label. In keeping with the Corporate Design in black and white, the concept is dark, in black and grey, with white accents. Clear, straight lines, a marked restraint and a minimalist design idiom dominate. ■

**8. NEUMARKT GALERIE****Books and more**

The Neumarkt Galerie is not a fancy shopping street but a shopping centre for people with normal incomes. Some 60 specialist shops, restaurants and cafés present an attractive retail mix. They include the Mayer-sche bookstore and Karstadt-Sporthaus. The A1 location with a link to the shopping arcade of the underground ensures Neumarkt Galerie the needed customer traffic. ■

9. GLOBETROTTER**Adventure XXL**

For its biggest store, covering 7,000 sqm on four levels, the outdoor equipment seller converted a former shopping centre which once had 60 different shops, giving an elegant elliptical shape to the floors, which are arranged around a large atrium. A large pool at the bottom is the final touch. An extensive range of services also is offered at the store. ■





No.	Name	Outlet type	Address
1	Blauer Montag	Fashion store	Limburger Straße 6 50672 Cologne www.blauer-montag.com
2	Herr von Eden	Clothing store	Antwerpener Straße 6-12 50672 Cologne www.herrvoneden.com
3	Madame Miammiam	Patisserie	Antwerpener Straße 39 50672 Cologne www.madamemiammiam.de
4	Claudia Heller	Women's fashions	Antwerpener Straße 50 50672 Köln www.claudiaheller.de
5	Blutsgeschwister La Kölsche Vita	Brand store	Brüsseler Straße 82 50672 Cologne www.Blutsgeschwister.de
6	Boutique Fraukayser	Accessories and gifts	Maastrichter Straße 40-44 50672 Cologne www.boutiquefraukayser.de
7	Simon und Renoldi	Concept store	Maastrichter Straße 17 50672 Cologne www.simonundrenoldi.com
8	Chocolina	Fashions and accessories	Flandrische Straße 6 50674 Cologne www.chocolina.net
9	Trippen	Shoe store	Flandrische Straße 10a 50674 Cologne www.trippen.com

1. BLAUER MONTAG**Hand-tailored**

At Blauer Montag (Blue Monday) all items are designed and made by owners Nina Hempel and Moni Wallberg themselves – one does the women's fashions, the other the men's. The shop with the romantic bird logo is the right address for individualists of all ages who appreciate a fine retro touch. ▣

**2. HERR VON EDEN****Flawless style**

If you're a man who'd like to dress like Ulrich Tukur or Max Raabe for once, or a lady who'd like to be fitted out in classy Garçonne style, then we can recommend Herr von Eden to you. The fashions of Hamburg-based designer Bent Jensen are slightly nostalgic and just as distinguished as the atmosphere of the shop with its quiet piano music and period sofas. ▣

3. MADAME MIAMMIAM**Sweet nirvana**

Enjoy the very finest, unusual, sophisticatedly modern cake creations in this little local shop. Pâtissier Anne Schultes is an artist in cake and pastry making. One of her specialities is wedding cakes in high perfection. And she seems to be infinitely imaginative in decorating them. There are also lovely gift notes and greeting cards to go with them. ▣





4. CLAUDIA HELLER

Bright silks

Cologne fashion designer Claudia Heller makes her own fashions, mainly day dresses, wedding gowns and evening dresses. She tailors them in the studio in the back of the shop for self-assured women who've found their own style – feminine, but without frills. The silk fabrics shine, the taffeta rustles; the shopfittings are almost a minor matter. ■



5. BLUTSGESCHWISTER

Dolce Vita in Cologne

The colourful, patterned charm of the Stuttgart designer label Blutschwester is brilliantly presented in an awful example of post-war architecture – as always with this label, on running metres of rail. A mock fountain in the Blutsbaby room is reminiscent of La Dolce Vita; before that the Blutsschwester collection and the Blutschwester home furnishings are placed. ■

6. BOUTIQUE FRAUKAYSER

Cheeky sayings

“Is it too much to ask for a normal life?” – Sayings like this, cheeky or pious, embroidered onto drying-up cloths, aprons, cushions, baby’s bodysuits and bibs (“new & greedy”) or as framed embroidered pictures, are the “homemade” trademark of Stephanie Kayser’s boutique, which also carries a motley collection of unusual accessories and gifts. ■



7. SIMON UND RENOLDI**Feel at home**

The cosy concept store of Olivia Simon and Leonie Renoldi Stockmann is spread over several rooms of a beautifully restored old building from the late nineteenth century. Young, trendy designer fashions and designer babywear are complemented by jewellery, accessories, gifts and books. Parts of the furnishings also can be bought.

**8. CHOCOLINA****Simply sweet**

“As sweet as chocolate” is the motto of this off-beat boutique with an eclectic collection of individual pieces and accessories which are presented “hidden away” in the long narrow, intimate shop with the look of a fairytale grotto. Here you can buy a beautiful one-off item at an affordable price – or borrow it if you’re a photographer.

9. TRIPPEN**The cult shoe**

Trippen, the German shoe brand of Angela Spieth and Michael Oehler, is just plain cult – because of its remarkable design for one thing, and because of its uncompromisingly high-grade, sustainability-oriented handmade quality. The Trippen store in Cologne presents a large part of the range. Custom-made one-offs are possible.



26 Cologne: other shops worth seeing



No.	Name/shop	Outlet type	Address
1	Naturata	Organic supermarket <i>Natural products of the highest standard</i>	Krebsgasse 5-11 50667 Cologne www.naturata-koeln.de/city
2	Estella Kochlust	Design kitchen items <i>Gives you an appetite!</i>	Ehrenstraße 15-17 50672 Cologne
3	True Religion	Designer jeans <i>First shop in Germany</i>	Ehrenstraße 27 50672 Cologne www.truereligion.de
4	Kauf Dich glücklich	Fashions <i>The Berlin cult label!</i>	Ehrenstraße 48 50672 Cologne www.kaufdichgluecklich.de
5	KISDshop	Design <i>Outlet of School of Design</i>	Beneßisstraße 49 50672 Cologne www.kisdshop.de
6	Apropos	Concept store <i>Luxury and beauty</i>	Mittelstraße 3 50672 Cologne www.apropos-store.com
7	Marc O'Polo	Fashion retailer <i>Flagship store of label</i>	Apostelnstraße 5 50667 Cologne www.marc-o-polo.com
8	Edeka Engels	Supermarket <i>Mediterranean flair</i>	Jakobsallee 50859 Cologne (Widdersdorf) www.edeka.de
9	Rheincenter	Shopping center <i>Fashion expertise on Cologne's west side</i>	Aachener Straße 1253 50858 Cologne www.rhein-center-koeln.de
10	Temma	Organic supermarket <i>Rewe's new organic concept</i>	Schönhauser Straße 64 50968 Cologne (Rodenkirchen) www.temma.de

